

CUAnalyzer Client Testimonials

"I loved it! I like the ability to run reports and download into PowerPoint. After pulling some reports off of CUAnalyzer I can really see the benefits to both management and for reporting to the Board of Directors."

Steven Ellis, VP Lending, Snocope Federal Credit Union

"I just had my Board meeting and presented CUAnalyzer - I used it to paint a picture for the Board as a prelude to our budget presentation. They really liked the presentation and understand the data and market context so much more now. I can't wait to see how our trends evolve over time."

James H. Norris III, CEO, AFL-CIO Employees Federal Credit Union

"I think CUAnalyzer is one of the best values around. I love the many different things I can do with it and the almost endless combinations of comparisons I can make with peer groups or individual credit unions."

"I recently used the Custom Packets feature to create a 75 slide Power Point presentation for our latest Planning Session. It took me just a few minutes to set up the show and edit it for a professional looking presentation. Without CUAnalyzer this would have taken me days to do."

Howard Benson, President, Malheur Federal Credit Union

"Our credit union has really enjoyed CUAnalyzer for the past two years. We have built three special packets that are of most interest to myself, our staff, and our Board of directors. These packets provide critical information to show our staff and Board how we rank compared to credit unions across the country."

"I especially like the options of changing the comparison to different peer groups. We also love the five-star ranking reports and the Return to the Member analysis. In addition, if I have ever have a problem with getting particular information, the Callahan & Associates' Analytics team has been so helpful and quick to offer training tips. Their phone support has been outstanding for us. Thanks for offering this great product!"

Denise Cooper, President/CEO, Upper Cumberland Federal Credit Union

"We use CUAnalyzer to compare with peers and other specific credit unions in our area to see how we are doing. I've made the program available to my Vice President and will be giving other key staff access. The ability to download charts and information into Excel is incredibly valuable feature that I use in preparing quarterly information for our Board of Directors. CUAnalyzer makes it so I don't have to keep downloading peer group information, creating my own charts and graphs, and maintaining a history of our call report data. It's all there."

Ray Ward, CEO, Kent County Credit Union

"CUAnalyzer has definitely got the educational piece down. If our employees understand what we do and why we do it and where we are in the success or failure in that mission we are always better. CUAnalyzer just opens the door to these mystery numbers and these ratios and all the things that we talk about and makes them easy to understand. It's really a great tool to get the employees to understand our business. CUAnalyzer has absolutely been THE best."

Diana Dykstra, President/CEO, San Francisco Fire Credit Union

Want to evaluate CUAnalyzer for yourself now?

Contact the Callahan & Associates' Analytics team at (800) 446 – 7553 or software@creditunions.com.